

Henry Serate is a Business Application Consultant for Exact JobBOSS Professional Services. With an extensive background in management information systems and project management, he has consulted with more than 550 companies for Exact since 2000. Henry has expertise in areas including Accounting, Product Management, ISO 9001 Standards and Continuous Improvement along with Sales and Marketing. During his tenure at Exact as an independent contractor, Henry has been involved in the following areas of manufacturing:

- Designing and using databases and complex spreadsheets for sales, marketing and product analysis, demo equipment tracking, contact management, sales quotation generation, and marketing budget tracking
- Developing Web sites and assisting in eCommerce Web site development
- Performing DOS to Windows data migrations
- Auditing company databases to analyze how employees use software
- Writing custom database queries and reports to provide clients with the exact information that they needed to review the health of their business. Henry has focused on taking product development teams through the entire product lifecycle, from performing price analysis

to developing profit margins and determining product competitiveness to approving all the components on the bill of materials of new products.

With a focus on ISO standards, Henry has held positions as an ISO9001 internal auditor and Materials Review Board member. In addition, he has been responsible for final authorization of document control approvals and manufacturing change of orders. Henry, who is an independent contractor for Exact, previously held positions as an Independent Business Consultant in California, Sales and Marketing Specialist at NDT Systems, Product Manager at Core-Vent Bioengineering, Product and Market Researcher at Polymer **Engineering Corporation and Assistant** Sales Manager at Akari Gemini.



Henry has a B. A. in Business Economics from the University of California, Santa Barbara. He has consulted with more than 550 companies for Exact since 2000.